



hi! My name is helen cornelia kuklane

I am a designer from Võru, Estonia. My graphic design journey began in 2017 as a hobby. After a year of creating posters and cards for my school, I seized my first job opportunity. Since then, I have grown, learned, and worked as a freelancer and as an in-house designer.

My work:
hckdisain.com

Education

Võru Kesklinna Kool	basic education	2008-2017
Võru Art School	extracurricular	2013-2017
Võru Gümnaasium field of sciences	secondary education	2017-2020
Pallas University of Applied Sciences Media and advertising design	bachelor's degree	2020-2024

Work

HCKdisain OÜ (freelance designer) 2019-...	Working as a freelancer has provided me with a lot of knowledge, ranging from proficiency in various programs to effectively collaborating with clients. This experience has shaped me into a more versatile designer.
sTARtUp Day MTÜ (freelance graphic designer) 08.2021-04.2024	Incredible opportunity to grow as a graphic designer and UI/UX designer. I've created websites, event posters, signs, social media ads, animations, edited videos, produced illustrations, and much more. This experience has provided me with insights into the field of graphic design.
Neway Design Agency (intern graphic designer) 05.2021-06.2021	Working in an agency was a valuable experience, allowing me to observe the pace and dynamics of a design agency team. This experience provided me with new knowledge, uncovering aspects I didn't realize were crucial as a designer.
Port of Tallinn (intern + full-time graphic designer) 05.2023-09.2023	Initially, I doubted if working as an in-house designer was the right fit, but it turned out that this type of job suits me exceptionally well. Some days involved photographing the Port's mascot, while others included digital painting, updating the website, designing presentations, and more – truly a versatile experience.
The State Forest Management Centre (RMK) (full-time graphic designer) 04.2024-...	

Skills

Technical skills:

Adobe Illustrator, Adobe Photoshop, Adobe Premiere Pro, Adobe After Effects, Adobe Fresco, Figma, Adobe InDesign, Adobe Dimension, Adobe Lightroom, Adobe Character Animator, Blender, typography, color theory, layout design, design principles, digital and print production, brand identity, UX/UI design, Microsoft 365, CSS, HTML.

Soft skills:

Attention to detail, communication, time management, problem-solving, critical thinking.

Languages

Estonian
native


English
C1

Russian
B2

German
A1

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